Luton

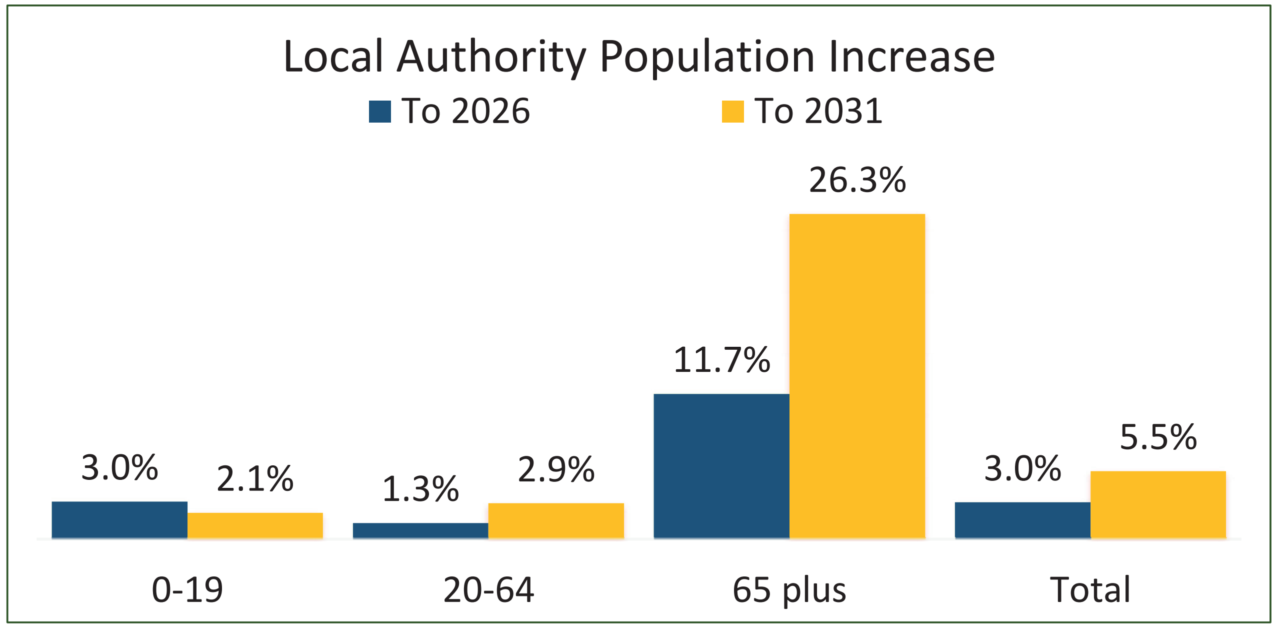
Executive Summary

- A total population of around 225,400 will grow by 3% and 5.5% by 2026 and 2031 respectively
- The 65 plus population of 28,100 makes up 12% of the population, and will grow by 11.7% by 2026, and 26.3% to around 35,500 by 2031 when it will account for 15%
- The local dementia population is estimated at around 2,000 and will grow to around 2,500 by 2030
- The area has around 43% more locations per head of population, 130% more locations specified as caring for older people per 65 plus population when compared to England
- In 2019/20 average hourly local authority contribution to care is around 9% below the region average, and 10% below England
- 86% of locations are provided by private companies, 5% by the not for profit sector and 9% by the public sector
- 79.5% of inspected locations have a Good CQC care rating, compared to 80.3% in the region and 81.8% nationally
- In 2020 there was a 12% increase in locations through openings less closures
- Ownership of homes within the 65 plus age sector is slightly above that of England

Luton

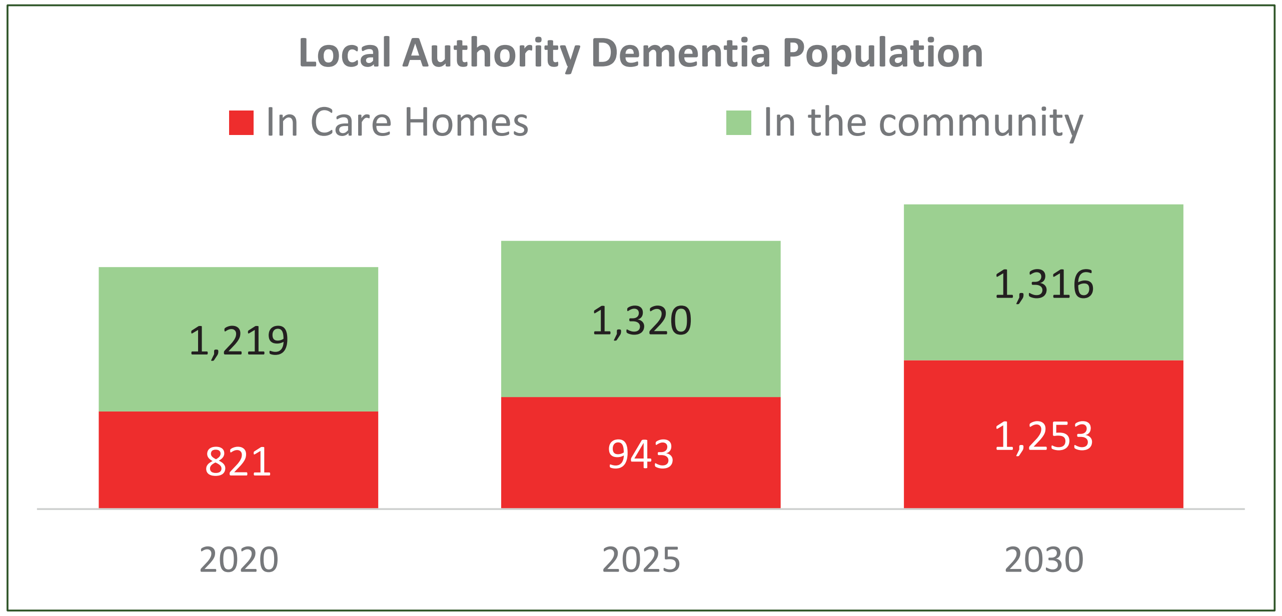
Population Forecasts

Age Group	2021	Share	2026	Change 2021	Share	2031	Change 2021	Share
0-19	65.7	29%	67.7	3.0%	29%	67.1	2.1%	28%
20-64	131.4	58%	133.1	1.3%	57%	135.2	2.9%	57%
65 plus	28.1	12%	31.4	11.7%	14%	35.5	26.3%	15%
Total	225.4	100%	232.1	3.0%	100%	237.8	5.5%	100%



65 plus Dementia Population Forecasts from 2020

Living...	2020	2025	2030
In the community	1,219	1,320	1,316
In Care Homes	821	943	1,253
Total	2,040	2,263	2,569



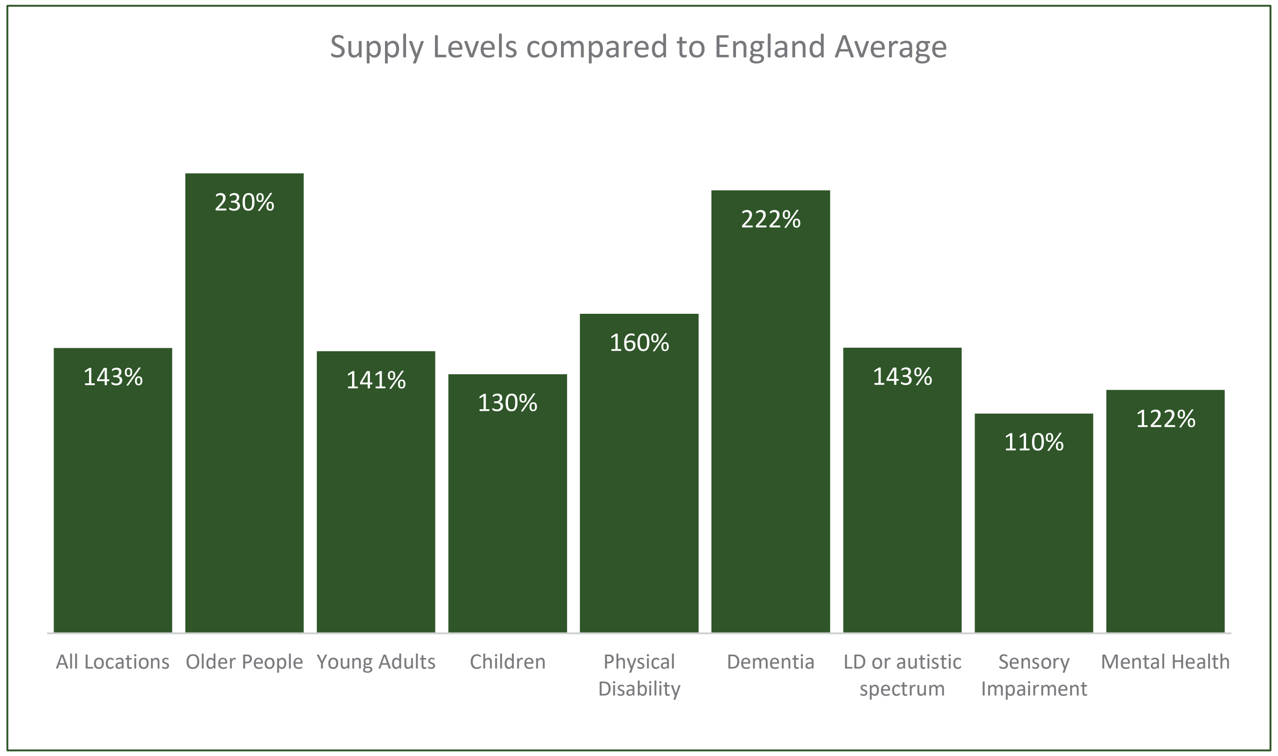
Domiciliary Care Locations by Age Group

	Locations	Target Pop ('000s)*	Locations per 10,000 pop	England Average per 10,000 Pop	Supply Levels v England	Population sample used to calculate locations per ten thousand
All Locations	58	225.4	2.6	1.8	143%	Total Population
Older People	53	28.1	18.9	8.2	230%	Ages 65 plus
Young Adults	45	131.4	3.4	2.4	141%	Ages 20-64
Children	9	65.7	1.4	1.1	130%	Ages 0-19

Domiciliary Care Locations by Care Sector

	Locations	Target Pop ('000s)*	Locations per 10,000 pop	England Average per 10,000 Pop	Supply Levels v England	Population sample used to calculate locations per ten thousand
All Locations	58	225.4	2.6	1.8	143%	Total Population
Physical Disability	52	225.4	2.3	1.4	160%	Total Population
Dementia	45	28.1	16.0	7.2	222%	Ages 65 plus
LD or autistic spectrum	35	159.5	2.2	1.5	143%	Ages 20 plus
Sensory Impairment	29	225.4	1.3	1.2	110%	Total Population
Mental Health	30	225.4	1.3	1.1	122%	Total Population

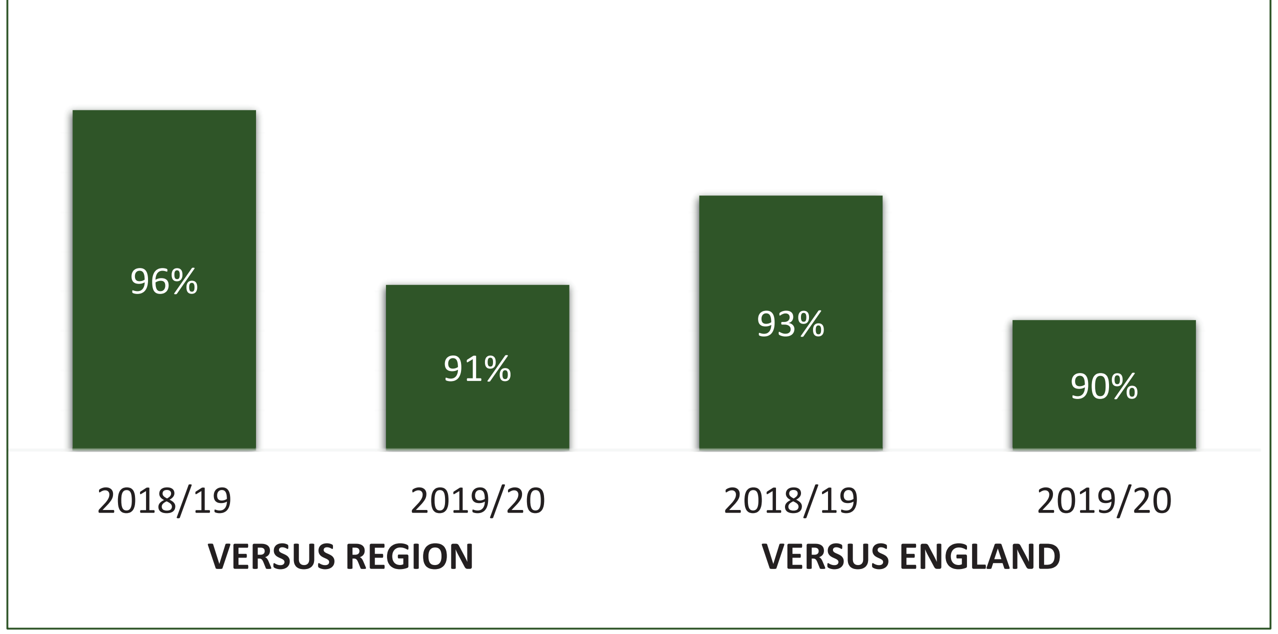
* See population sample column for population segment used



Local Authority Hourly Rates

	Luton		East of England		England	
	2018/19	2019/20	2018/19	2019/20	2018/19	2019/20
Average hourly rate paid	£15.75	£15.78	£16.48	£17.31	£16.86	£17.48

Data from Adult Social Care Activity and Finance: England 2019-20 : Average weighted standard hourly rate for the provision of home care by activity provision, year on year comparison, 2018-19 and 2019-20. Where a zero value is indicated figures were not submitted by the local authority



Locations by Company Sector

Sector	Luton		East of England	England
	Locations	Share	Share	Share
Not for Profit	3	5%	12%	13%
Private	50	86%	85%	85%
Public	5	9%	3%	3%
Total	58			

The table above shows the number of locations by company sector, Private, Not for Profit and Public (NHS or local authority) compared to the region and England. Percentages rounded and may not equal 100%

CQC Ratings

Rating	Number	LA Share	Region	England
Outstanding	1	2.6%	6.5%	5.3%
Good	31	79.5%	80.3%	81.8%
Requires improvement	6	15.4%	11.8%	12.3%
Inadequate	1	2.6%	1.4%	0.6%
Total Ratings	39			

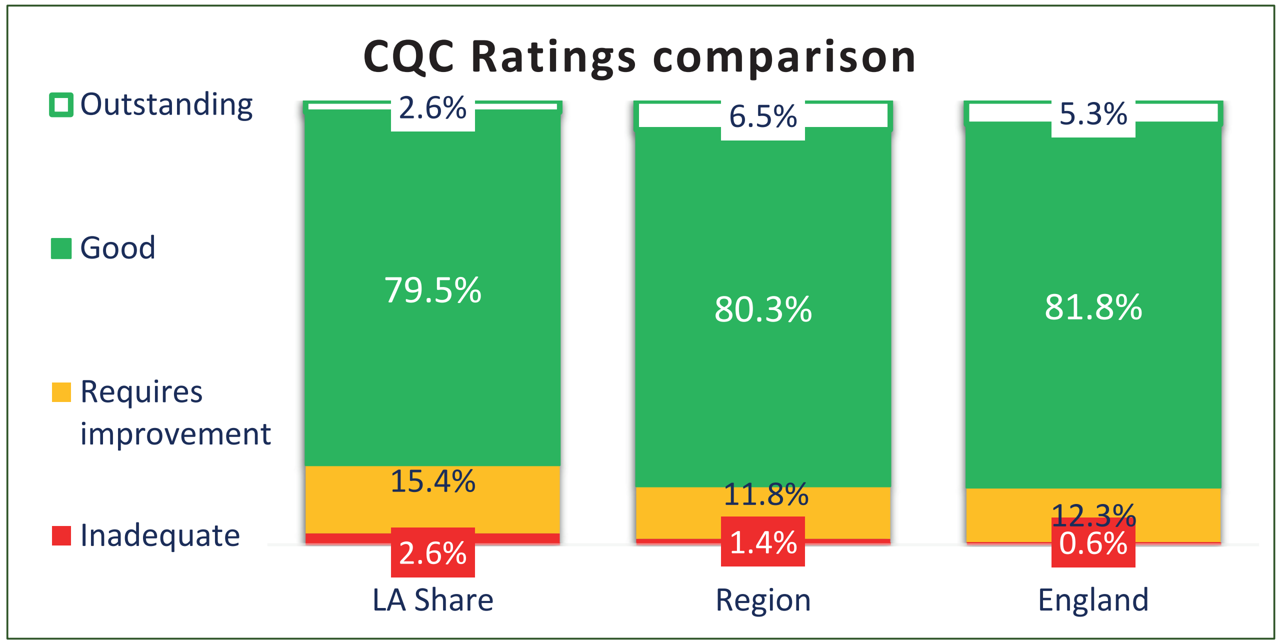


Chart above shows the percentage of locations for each CQC rating compared with the Region and England

Openings and Closures Domiciliary Care Locations

Period: 2020	Openings Locations	Closures Locations	Net Change Locations	Net Change Share
Luton	8	-1	7	+12%
East of England	144	-58	86	+7%
England	1090	-540	550	+5%

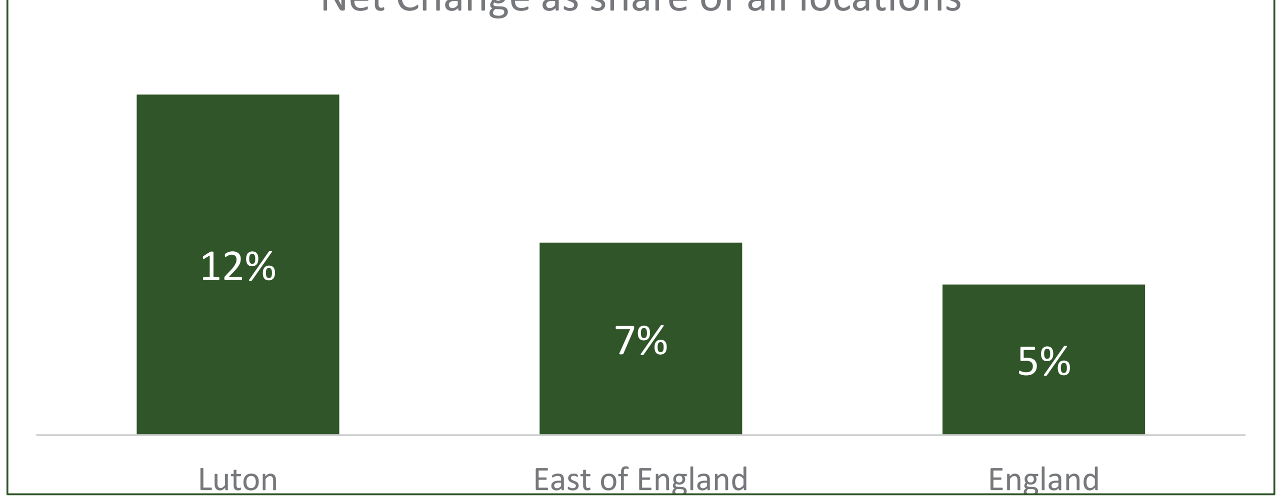
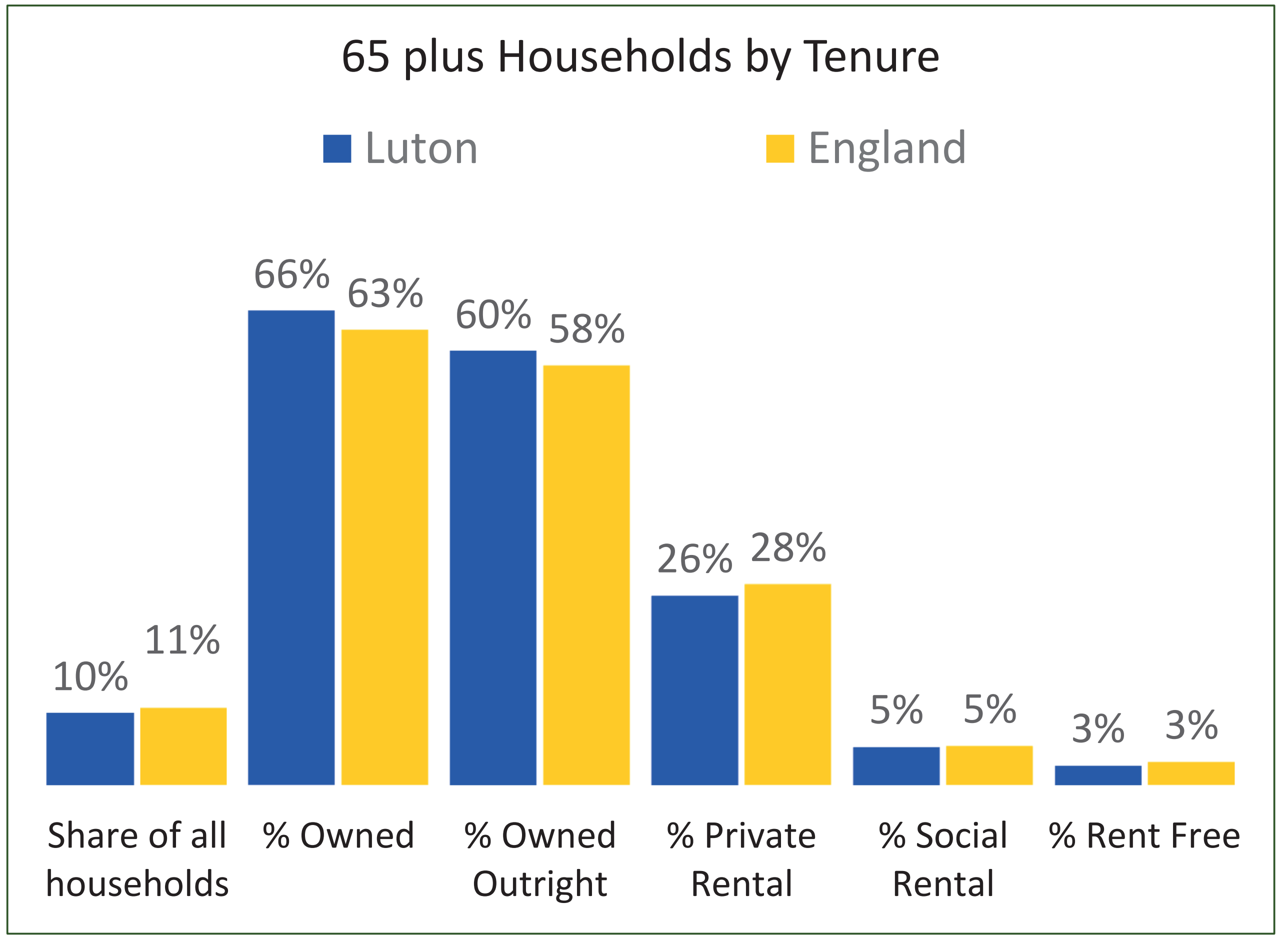


Chart above shows the locations gained or lost as a percentage of all locations in the relevant area

Household Ownership and Self Funders



Whilst it is not a scientific measure, under current self-funding rules, household ownership, specifically in the 65 plus age group is a good indication that the person has assets far in excess of the £23,250 minimum that means 100% of care will need to be personally funded.

Whilst the 2011 Census seems a long time ago, it is still used as the key reference point for household tenure. Whilst the household ownership picture has changed since then this is mostly with the 20-34 age groups. Those aged 65 plus who owned their own home that year will still probably have the equity, even if they have downsized, or moved into extra care.

Where ownership levels are higher than the England average, there will be a larger propensity towards the private funder. Conversely high levels of rental may well mean higher levels of local authority funded clients.

The chart above shows the percentage of all households within the relevant areas that are 65 plus only households (left column) and then the share of those households by the various tenancies - owned, rented etc.

CSI MIDAS reports can identify within local areas which postcode sectors are the best targets for the private paying market.